

H E L

TASK

The task set was to redesign a logo along with the identity items that would represent a brand new home appliances company.

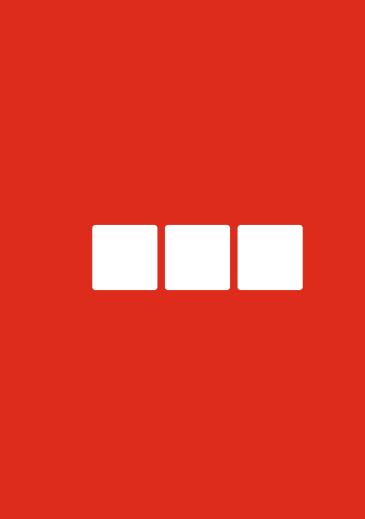
WORK ON BRAND IDENTITY

CHANGE LOGO INTO A SIMPLE FORMAT.

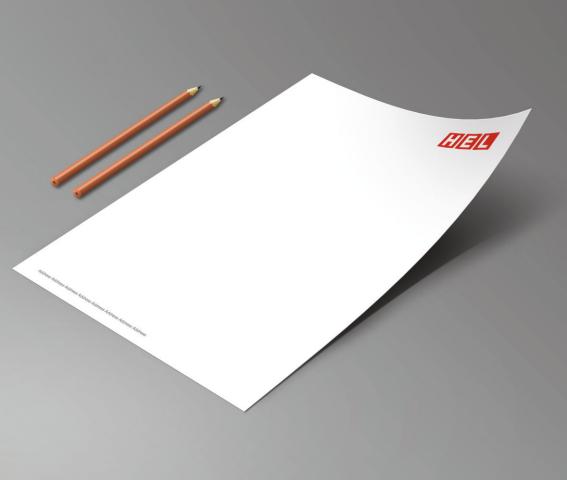
MAKE IT NOT TO READ AS HELL.

SELECT A COLOUR SCHEME AND TEXT FONT TYPE.

























HEL

ELECTRIC KETTLE

The HEL Product portfolio includes a wide range of electric water healing for residential commercial purposes in suit valious requirements, usage, for residential and commercial purports to suit various requirements usage.

Capacity and living conditions.

The electric operators from McI are as a second

capacity and hiving conditions.
The electric geyears from HEL are of two
Nopes Instant water heaters and Storage There is no better choice than HEL

Boil dry Protection
Soft touch handle
Water level gauge
Adjustable temperature















There is no better choice than HEL

The HEL Product portfolio includes a wide range of electric water heaters for residential and commercial purposes to suit various requirements, usage, capacity and living conditions.

The electric geysers from HEL are of two types Instant water heaters and Storage water heaters.





There is no better choice than HEL

The HEL Product portfolio includes a wide range of electric water heaters for residential and commercial purposes to suit various requirements, usage, capacity and living conditions.

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Free hot water forever!!



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HINDUSTAN SOLAR WATER HEATER

The HEL Product portfolio includes a wide range of electric water heaters for residential and commercial purposes to suit various requirements, usage, capacity and living conditions.

The electric geysers from HEL are of two types Instant water heaters and Storage water heaters.





